

***Board Advisory Group Meeting  
October 27, 2021  
3:00 PM – 4:30 PM***

**Advisory Group Members Joining via Phone:** John Barela, Jane Barnes, Meagan Fearing, Krystin Godoy, Amanda Massey, Erin Miller, Kavita Nair, Bethany Pray, Donna Wehe, and Julia Wiswell

**Advisory Group Members Absent:** Nikki Meredith, Silvia Santana, Liz Tansey, and Cindy Watson (due to connectivity issues)

**I. Welcome & Introductions**

Jane Barnes called the meeting to order at 3:00pm, welcoming everyone in attendance. The June meeting minutes were approved.

**II. Remarks from Kevin Patterson**

Kevin Patterson extended thanks and appreciation from the exchange for the work that the Board Advisory Group is doing. He stated that the work is not done by the exchange alone, but through partnerships with folks and organizations represented here, and looks forward to continuing the activity throughout the year.

**III. Consumer Impact Analysis**

The Group reviewed the Wakely Consumer Impact Analysis found in the October slides.

**IV. Open Enrollment Communications and Outreach**

Leslie Chadwick provided an update on the marketing efforts for open enrollment. A survey was sent out to current customers of the exchange to get a grasp on who the customers are and what their buying habits are. The survey results will allow marketing personas to be created in the next few months based on actual customers.

**V. Federal and State Legislative Update**

Bailey Dvorak and Jessalyn Hampton presented Federal and State Legislative updates.

- The Colorado Independent Congressional and Legislative Redistricting Commissions are drawing Colorado's congressional and state legislative districts in 2021. Both Commissions have filed their redistricting plans with the Colorado Supreme Court, who will issue an opinion on the congressional plan by November 1, 2021, and the state legislative plans by November 15, 2021. The

proposed maps can be found [here](#).

- Colorado Legislative Session begins on January 12, 2022.
- The Public Health Emergency has been extended through January 15<sup>th</sup>, 2022, and is rumored to be extended further.

**VI. Health Insurance Affordability Enterprise and Easy Enrollment Implementation Update**  
An update was given on Health Insurance Affordability Enterprise (HIAE) and Easy Enrollment Implementation.

HIAE: The enhanced cost-sharing reductions (CSR) will go live this open enrollment for plan year 2022. Customers at 150-200% of the federal poverty level (FPL) purchasing or auto-renewing into silver plans will automatically receive the enhanced CSR.

Easy Enrollment: Starting January 1<sup>st</sup>, the Tax Time Enrollment webpage will go live. It will be called Tax Time Enrollment instead of Easy Enrollment to be clearer for Coloradoans to associate it with tax time.

**VII. Board Advisory Group Openings and Calendar**

The Board Advisory Group currently has six vacancies.

- 2 Health Coverage Guide Seats
- 2 Issuer Seats
- 2 Consumer Advocate Seats

The application has been redone and is currently listed on the Connect for Health Colorado [website](#).

The November and December BAG meetings have been cancelled due to the holidays.

**VIII. Public Comment**

None.

Meeting adjourned at 4:30 p.m.